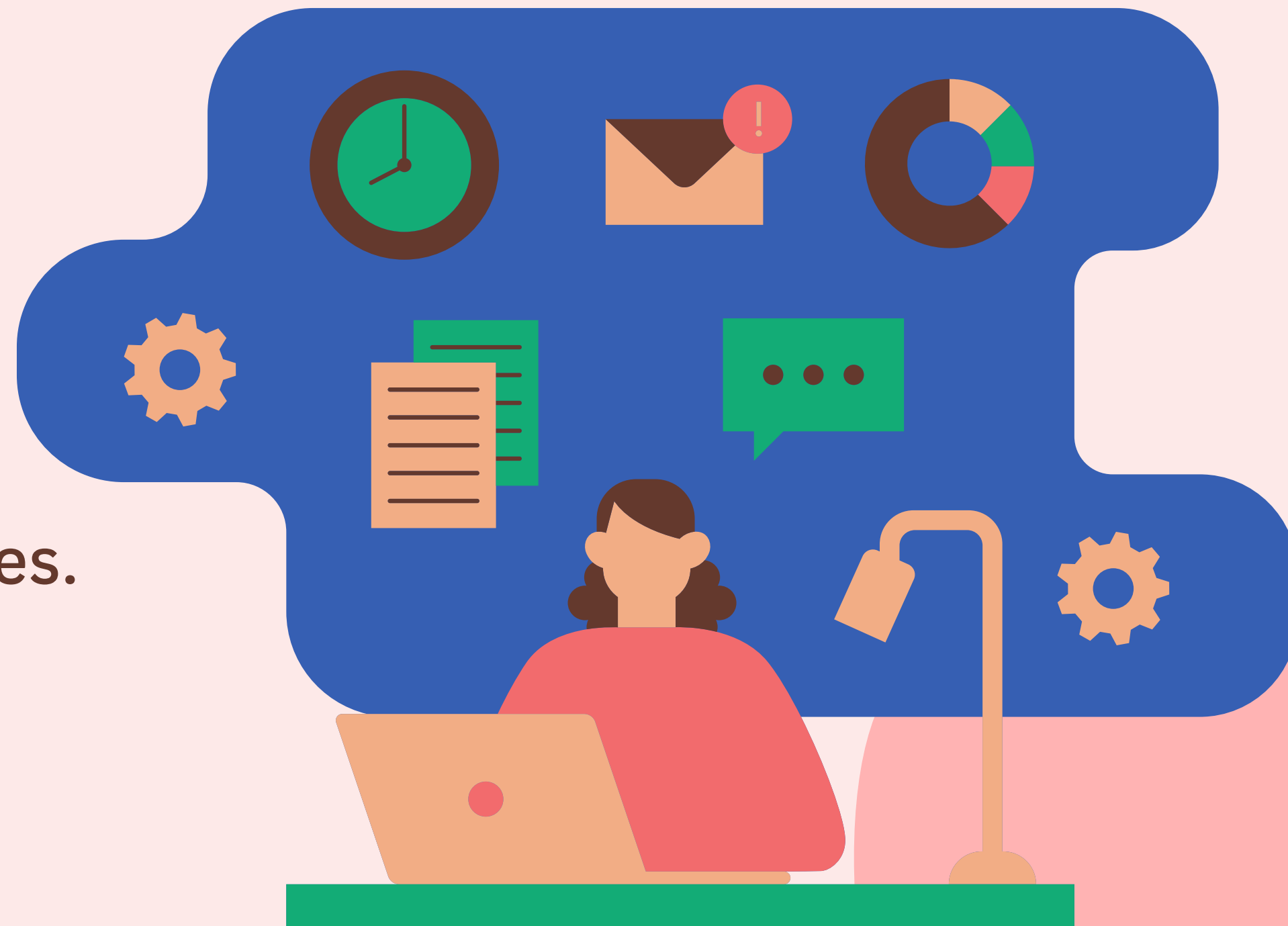


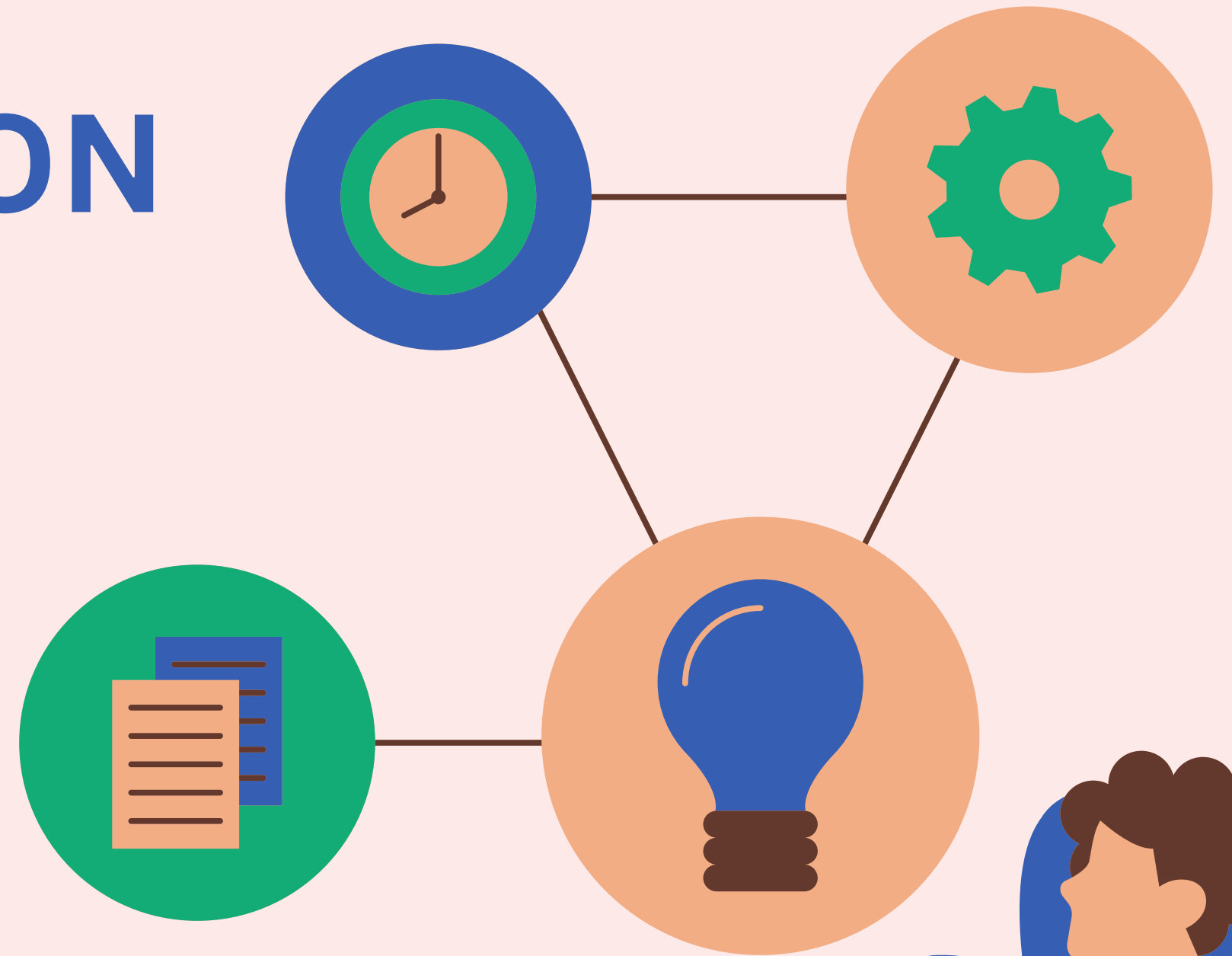
PRODUCT MANAGEMENT

Skill Enhancement Courses.



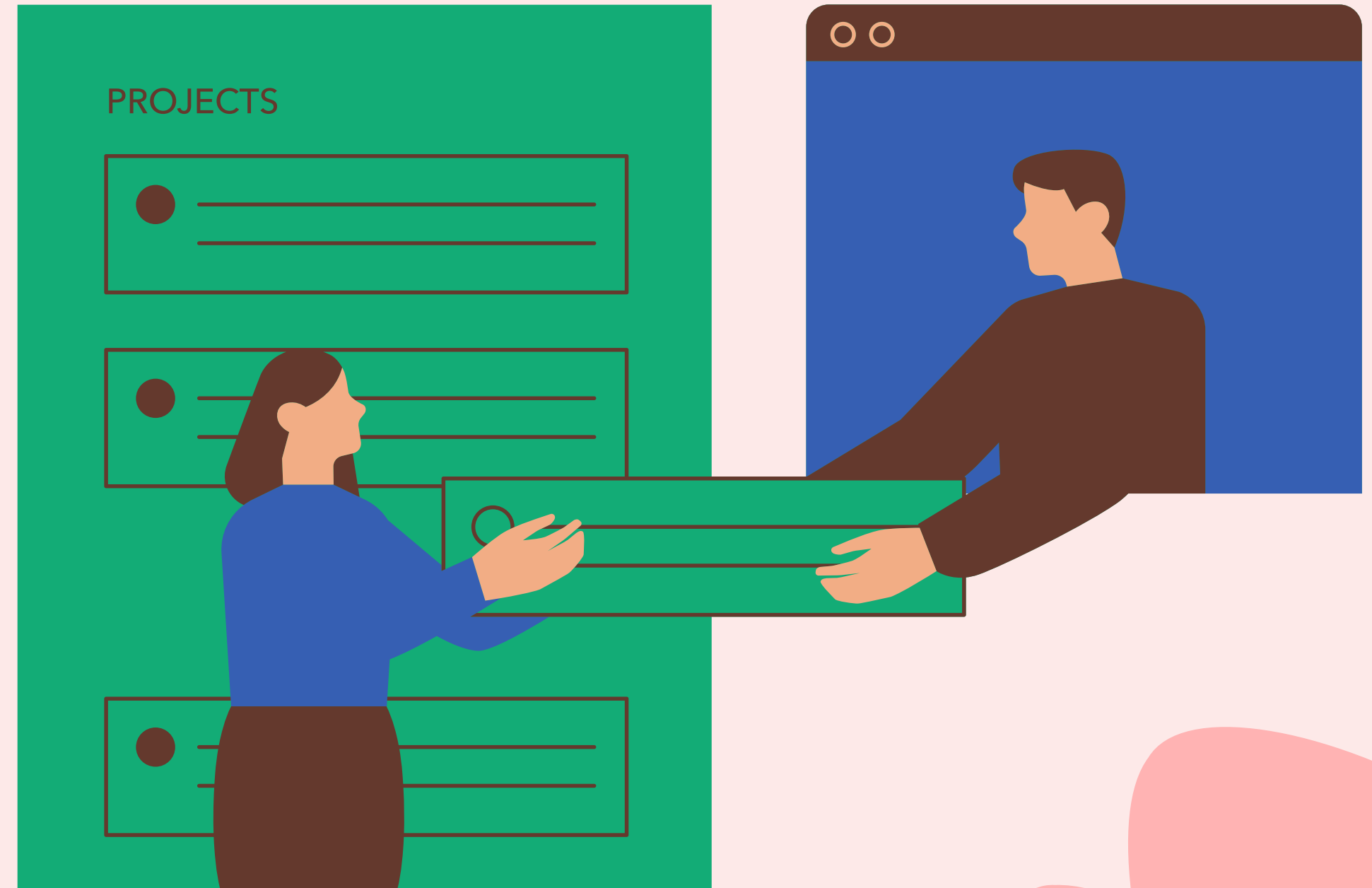
COURSE DESCRIPTION

The Product Management course provides a thorough understanding of the principles and practices required to successfully manage products throughout their lifecycle. This course covers the essential skills needed to gather market insights, develop product strategies, and lead cross-functional teams to deliver exceptional products. Students will learn to define product visions, create roadmaps, and bring products to market, leveraging both theoretical frameworks and practical applications. Emphasis is placed on market research, user-centered design, agile development methodologies, and data-driven decision-making. Upon completion, students will be equipped with the knowledge and tools to excel in product management roles and drive product success in diverse industries.



COURSE OUTCOMES

Upon completion of this course, students will have a solid foundation in product management, with the ability to oversee the entire product lifecycle from concept to market launch. They will be proficient in market research, product strategy development, agile methodologies, and data-driven decision-making. Students will also possess strong leadership and stakeholder management skills, preparing them to excel in product management roles and contribute to the success of their organizations.



FEATURES OF COURSE

COURSE DURATION -10 HOURS

DIFFICULTY LEVEL - Basic to Intermediate

**courses contains Quizzes,Assignments &
Resources.**

contant us,

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